We’ll cover...

1. The David Prize 411
2. Getting started and what’s next
3. Q & A
What is The David Prize?
The David Prize is a celebration of individuals and ideas to create a better, brighter New York City.

- 5 winners annually
- $200,000 over 2 years
- No strings attached
Why fund individuals?

We believe one person can change a city.
Who can win?

1. A New Yorker...
   Someone who loves, works for, and lives in one of New York’s five boroughs.

2. ...with serious plans to contribute.
   Whether socially, economically, culturally, environmentally (or otherwise), this individual strives to make NYC a place where people yearn to live.

3. Visionary.
   They take risks and have the grit to make something out of nothing. They see long-term benefits where others see short-term obstacles.

4. They get things done...
   Someone with capacity and a track record of tenacious deeds... but who hasn’t done it all. Yet.

5. ...and they truly need the prize.
   Funding and visibility could change the trajectory of this person’s work and life, and maybe even of our city.
Who’s helping?

Amanda Schochet & Charles Philipp
MICRO

Atim Annette Oton
Calabar Gallery

Baratunde Thurston
Comedian, Writer, Artist

Betsy MacLean
Hester Street

Dustin Yellin & Gabriel Florenz
Pioneer Works

Emilie Baltz
Food Technologist & Artist

Hannah Calhoon
Blue Ridge Labs @ Robin Hood Foundation

Jill Eisenhard
Red Hook Initiative

Jimmy Chen
Propel

John Henry
Harlem Capital Partners

Jon Gray
Ghetto Gastro

Mark Dunetz
New Visions for Public Schools

Murray Fisher
New York Harbor, Billion Oyster Project

Nadia Lopez
Mott Hall Bridges Academy

Quardean Lewis-Allen
Made in Brownsville
I (or someone I know) should definitely win.

How do I get started?
There are 4-ish easy steps

0 Nomination (optional)

1 Eligibility Survey

2 Step-2 Survey

3 Get to know shortlist

4 Final meet up
How to nominate

- **Any New Yorker** can be nominated for The David Prize
- Nominators answer three questions on our website’s ‘NOMINATE’ page
- We reach out to candidates once we’ve determined they’re a good fit
- Nominators may put forward any number of candidates
- **Deadline: December 1 at 11:59 pm EST**
• Candidates may apply by themselves and/or be nominated by someone else – no preference given to either approach

• Focus on stories and ideas

• Super quick first screen (10 minutes!)

• Why are some people ineligible?
  – Already received funding from us
  – Work isn’t NYC-specific

• Deadline: December 1 at 11:59 pm EST
The Step-2 Survey

- All questions on the website for preview (see FAQs!) – focus on stories / character
- Wordsmithing **not** required
- Application in English only (at least this year)
- This step is by invitation only, after eligibility is determined
- **Deadline: December 15** (remember, Eligibility Survey due December 1)
Getting to know shortlisted candidates

0 Nomination (optional)

1 Eligibility Survey

2 Step-2 Survey

3 Get to know shortlist

4 Final meet up

- ~50 individuals will be contacted Winter 2019 for additional conversations
- E.G. interviews with The David Prize team, site visits, reference checks, etc.
- January – March 2020
- Completed by April 2020
Final meet up

- A subset of shortlisted folks will be invited for final interviews
- Decisions publicly announced May 2020
Questions?
Q
Do third party nominations carry greater weight than self-nominations?

A
No, everyone who enters the process gets an equal look. We don’t favor candidates according to how they discovered the David Prize or accessed information.
Q  Do multiple nominations increase a candidate’s odds?

A  No, each applicant will get a serious look, whether their name pops up once or twenty times.
Q
Can I apply without being nominated by someone else?

A
YES! Please do. You don’t need a third party nomination to apply.
Q
If I don’t live in the five boroughs, can I still apply?

A
No. The David Prize is for individuals that live and work in New York City.
Q
Do I need to be an American citizen to apply?

A
No. The David Prize is for New Yorkers. This means all New Yorkers.
Q
Is there an age range that’s eligible for The David Prize?

A
No. New Yorkers represent all ages, so anyone of any age can apply.
Q
Can elected officials apply for The David Prize?

A
Yes. The David Prize is for any New Yorker.
Q
I have multiple ideas. Should I apply more than once?

A
No! Please don’t. The David Prize is focused on individuals with a vision. Include all of your ideas in your application.
Q
Does applying earlier increase my odds?

A
No, it doesn’t. But the Step 2 Survey takes longer so better to start sooner rather than later.
Q
Does the idea (program, service, product, business, performance, curriculum, etc.) already need to be in progress?

A
No, we’ll look at ideas that exist on paper or out in the real world.
Q
Do my references need to be New Yorkers?

A
No. We only want to verify there are three people that believe you could win The David Prize. We’ll reach out to folks if you’re shortlisted, so make sure they actually know what you’re up to.
Q My references received a link with one question. Is that right?

A Yes! At this stage, we want to make sure there are at least three people in the world that believe you’re a great candidate for The David Prize.
Q
I’m struggling with your application platform. Can you help?

A
Email us at info@thedadavidprize.org for problem-solving tips.
MORE QUESTIONS?

info@thedavidprize.org

@davidprizenyc
THANK YOU

THE DAVID PRIZE